



assp

2009-2010-04 ASSP Media Review  
ASSP Senate

WHEREAS ASSP media organizations are a key component of this campus and the ASSP organization

WHEREAS ASSP media organizations contribute to the ASSP organization in fulfilling its mission as outlined in the preamble of the ASSP Constitution

WHEREAS the ASSP media organizations have been unable to create viable business models in recent years

WHEREAS the ASSP media organizations have not been benchmarked in a similar institution comparison

WHEREAS no ASSP media organization has a clearly defined and documented individual organization purpose statement

WHEREAS some ASSP media organizations continue to fluctuate and morph their purposes with little or no direction or accountability

WHEREAS over \$125,000 of student dollars are allocated toward ASSP media organizations

WHEREAS the real and direct student impact of the ASSP media organizations does not match up to the cost incurred by the student body

WHEREAS Every ASSP media organization has not met its budgeted numbers in recent years

WHEREAS KSPU did not broadcast during the 2006-2007 academic year but spent over \$8,500 of student dollars with no corrective measures from The Board of Student Media

WHEREAS Cascade cost the ASSP organization approximately \$38,000 at the end of the 2006-2007 academic year and \$34,000 at the end of the 2007-2008 academic year

WHEREAS Lingua's sales have steadily declined by an average of 30% while printing costs have increased from approximately two times to five times the total revenue collected over the past five years

WHEREAS The Falcon has only met its self-projected revenues once out of the last five years averaging a revenue deficit of 25% off the budgeted amount and in the 2008-2009 academic year coming in \$10,000 under the forecasted revenue

WHEREAS The Falcon did not disclose revenue and opened an outside bank account which violated policies in the 2008-2009 academic year and The Board of Student Media played little or no role in this matter

WHEREAS The Falcon experienced high staff turnover during the 2008-2009 academic year

WHEREAS The Board of Student Media has not met its responsibility of policy oversight and of monitoring the budgets of media organizations

WHEREAS The Board of Student Media regularly disregards its own guidelines

WHEREAS The Board of Student Media has not followed the prescribed process for selecting student leaders as outlined in the Guidelines article II

WHEREAS The Board of Student Media has not held regularly and scheduled open meetings that were publicly disclosed

WHEREAS The Board of Student Media has failed to take proper and regular meeting minutes

WHEREAS there has been a lack of student interest in serving on The Board of Student Media and in some recent years no chair has been appointed

WHEREAS some students receive course credit through their participation in media organizations thereby creating conflict of oversight and undermining the student led nature of ASSP organizations

WHEREAS some ASSP media organizations had little or no participation in the required annual 2009-2010 ASSP Leadership Conference as outlined in the signed Voluntary Service Agreements

WHEREAS ASSP media advisors are compensated through load release

WHEREAS some ASSP media advisors have failed to consistently provide proper advising including working with student leaders to "ensure sound financial operations" as outlined in Guidelines article III

THEREFORE IT IS RESOLVED that the ASSP Finance Board on October 3<sup>rd</sup>, 2009 votes no confidence in the Board of Student Media, The Guidelines for Student Media Organizations at Seattle Pacific University, and the currently proposed ASSP media budgets. Finance Board recommends that ASSP Senate provide an initial base financial operating support amount to those ASSP media organizations that are currently in compliance with the Board of Student Media Guidelines and all applicable agreements and policies including the Voluntary Service Agreement and ASSP Constitution. Any expenses above this base amount shall be proposed to Finance Board and if applicable, to ASSP Senate.

Finance Board recognizes the good efforts of Cascade during the past academic year, but recognizes the current proposed model is still not yet viable. The ASSP Finance Board recommends to the ASSP Senate to review these matters further in consultation with the media groups to determine the next course of action.

Senate will meet on October 12<sup>th</sup>, 2009 and will make a final determination regarding the ASSP media budgets.

Submitted respectfully,

ASSP Finance Board 2009-2010